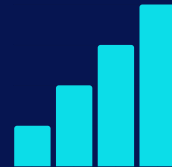




BLACK & BRAHMAN

THE BLACK & BRAHMAN ROUTE TO FINANCIAL FREEDOM



LEARN TO TRADE SAFELY, RELIABLY
& PROFITABLY



www.blackandbrahman.co.uk

WHY TRADE?

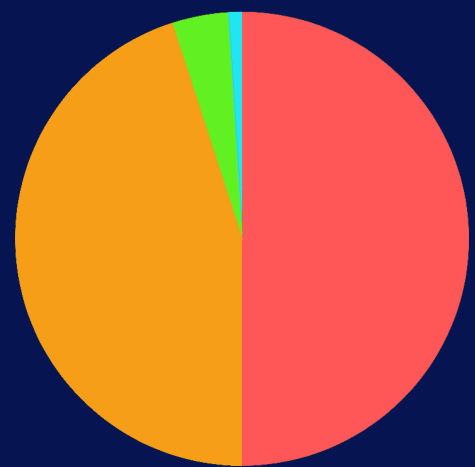
Do you want to retire as soon as possible?

Are you financially where you want to be?

Do you have a project or event you are saving up for?

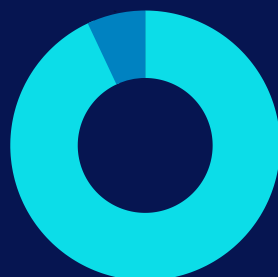
Research has shown that from a group of individuals who reached retirement age:

- 50% are in financial hardship
- 45% are still working
- 4% are financially independent
- 1% are wealthy



At Black & Brahman, we have an array of clients who we have taught to trade so that they can grow their savings for a number of reasons. Some want extra money at the end of the month to spend on their family or hobbies, while others have a specific goal they are aiming towards such as a business venture or a holiday etc.

93% OF OUR CUSTOMERS HAVE MADE A PROFIT WITHIN 8 MONTHS



B&B CUSTOMERS AVERAGED AN 8.4% APR INCREASE, COMPARED TO THE 1% BANKS CURRENTLY GIVE



WE UNDERSTAND

From our research and customer's feedback, we have a deep understanding of the varying situations people are in, and the concerns they have about trading.

Individuals may only have around £2,000 to £25,000 available to trade with. Much less than the funds professional traders have at their disposal.



That's why we have adapted a model usually used by the big banks and professional traders, to work with the much smaller account size available to the average trader.



The type of people looking to trade range from those with no trading education, to those with a lot of experience but not as much success as they want.

Our trainers adapt the training to the client's circumstances. For the novices, our trainers make sure that they understand the fundamentals so that they have the crucial foundation needed to trade safely, reliably & profitably.

However for the individuals who have traded before, the trainers re-evaluate the learners trading knowledge then target their problematic areas of trading.

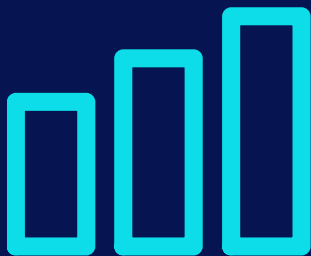


For some people the only reason stopping them from trading is that they lead a busy life, and they don't have much time spare to spend on increasing their income.

What a lot of people find surprising is that we can teach a strategy that only requires as little as four hours of work a week to implement effectively.



WHAT IS OUR STRATEGY?



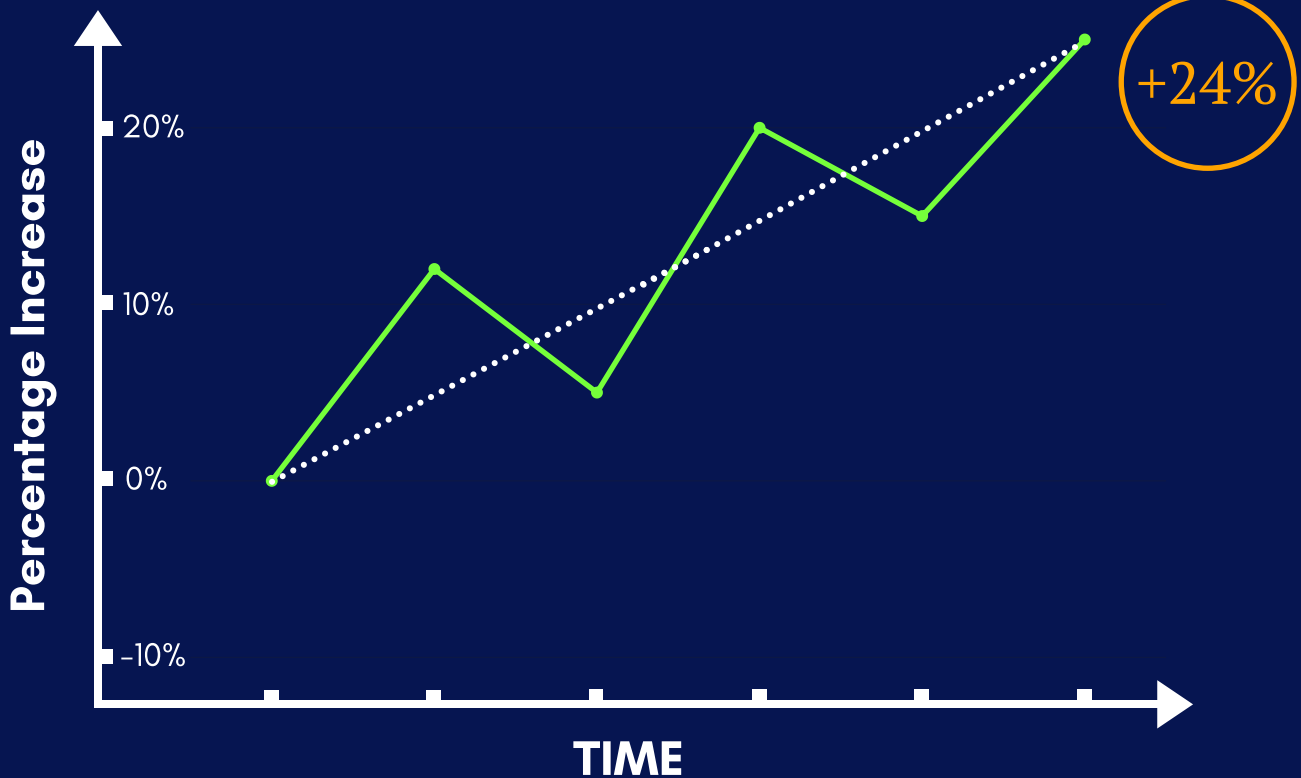
The team at Black & Brahma don't see trading as a get-rich-quick scheme, but as a calculated investment which can be harnessed to grow your hard-earned savings. Our specialist trainers teach individuals how to trade safely, reliably and profitably in any market; currencies, equities, commodities or indices.

Furthermore we don't just show you how you can make money when an instrument increases in value by trading **long**, we also show you how to make money when an instrument falls in value by trading **short**. Our advanced strategies also allow you to trade when the instrument does not change in value by using options.

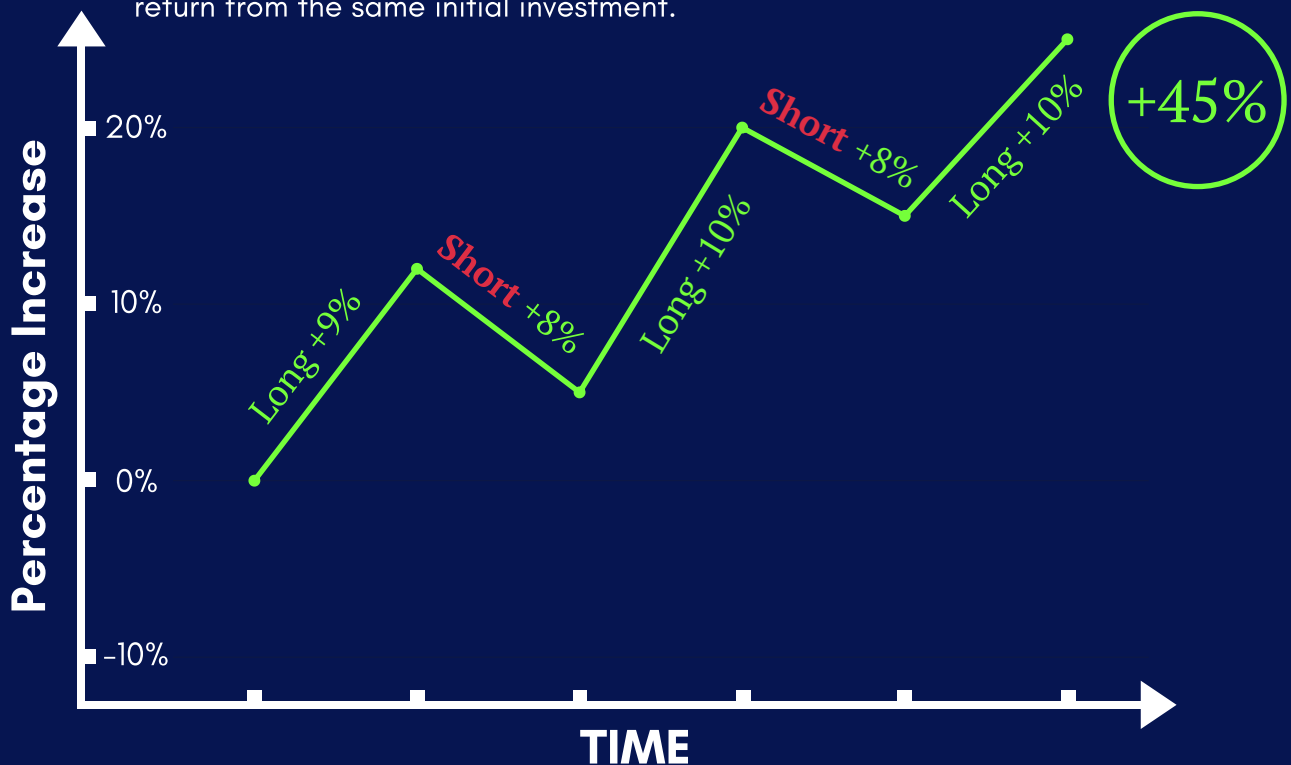


SO WHY IS IT BETTER TO TRADE A STOCK THAN INVEST IN IT?

Below is an example of the performance of a stock - Let's call it 'Brahman Co'. For the example below we can see that when the stock rises, the investor makes money, but when the stock falls, it is bad news as the value of their returns will decrease. Overall it is a 24% increase for the investor.



The chart below shows the same stock, but this time we can see how a trader would have approached it. They not only make money when the stock increases in value (going **long**), but also when it falls in value by selling the stock (going **short**), meaning they can get a much greater return from the same initial investment.

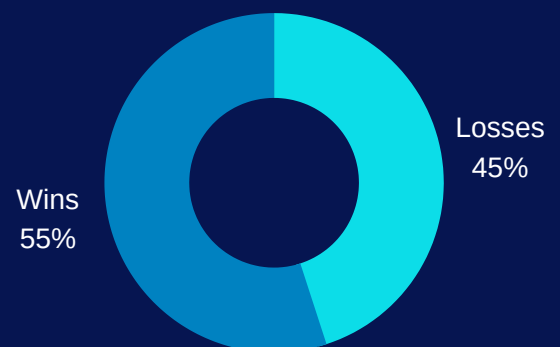




One of the key elements of our trading model is how to manage volatility and risk. There is an old adage which says that volatility is a trader's best friend and their worst enemy. We show you how to build and manage a Long-Short balanced and hedged portfolio. This method of trading known as portfolio management may not return the financial highs that you see in the movies, but it does reduce the risks of adverse outcomes that come with aggressive trading strategies.

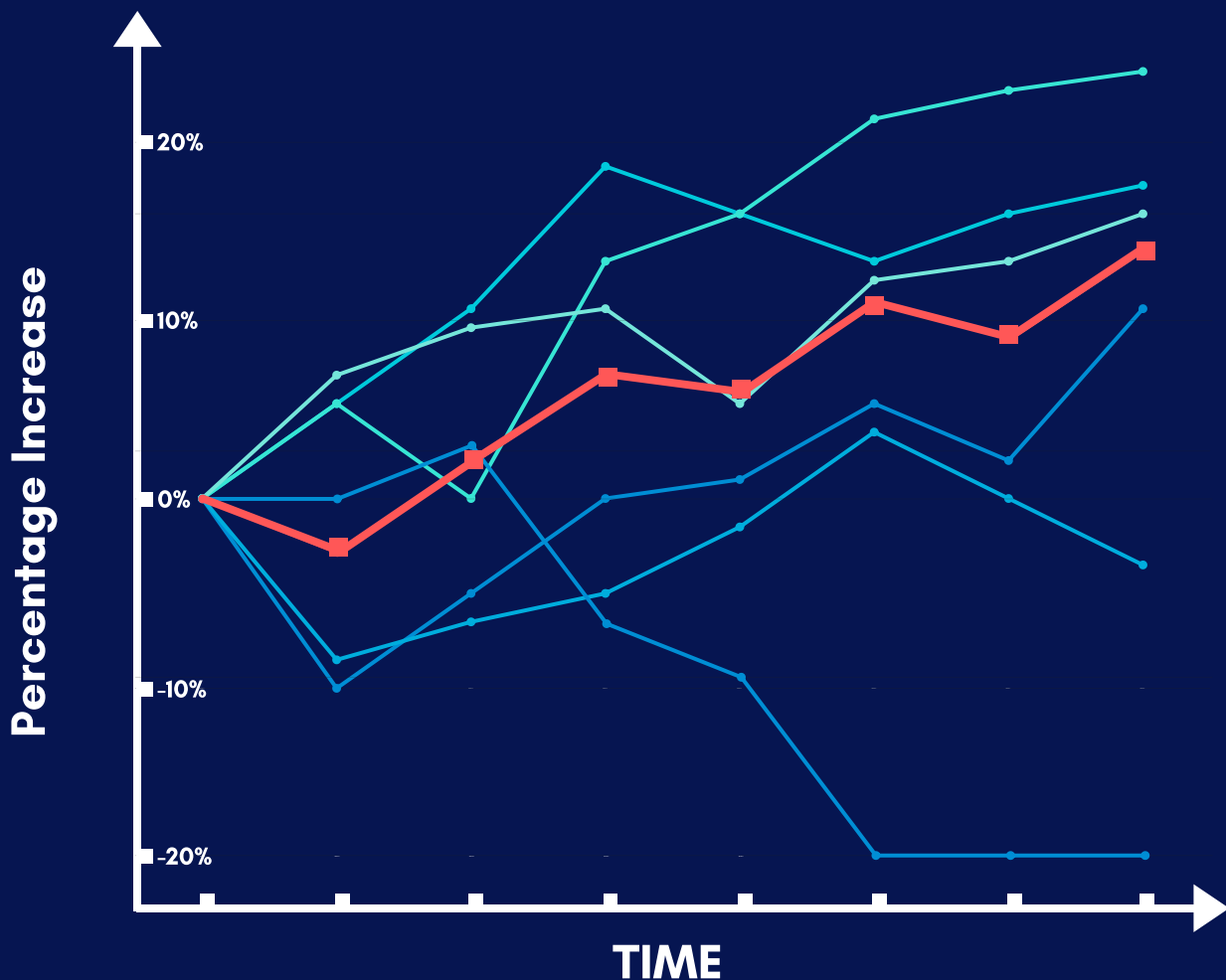
"Increase the amount you get from your winning trades and **reduce** the amount you lose on your losing trades"

At the core of portfolio management is the fact that we do not risk our entire fund on a few stand-alone trades. In essence we don't put all our eggs in one basket. Instead we spread our risk across the market by creating a Long-Short Balanced Portfolio with instruments (stocks, commodities, forex etc.) that complement each other. Once you have gained enough confidence in the underlying system and you understand how your portfolio is performing, we teach you how to increase the amount you receive on your winning trades and reduce the amount you lose on your losing trades. Therefore even with a relatively poor performance of 55% wins to 45% losses, your portfolio still provides you with profitable returns.



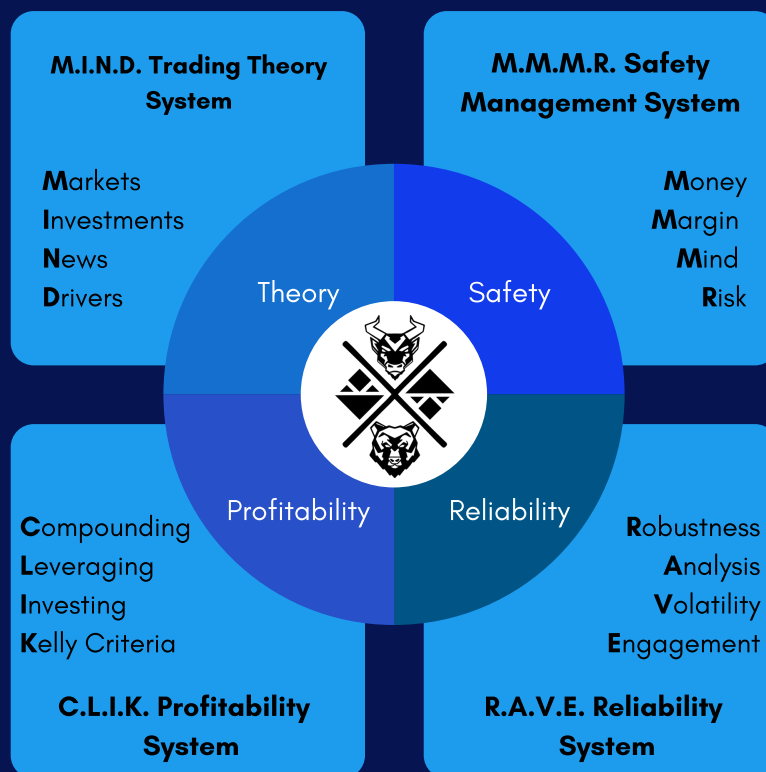
HOW DO WE MANAGE RISK?

The graph below shows 6 trades managed by one of our learners. Although two trades made a loss, because they had not only learnt how to trade, but also **how to manage a portfolio**, they were able to identify trades that will support each other and as a result they are well equipped to trade safely, reliably and profitably in all market conditions. In **red** you can see the average of their portfolio, which is not dissimilar to many of our other learners who take the Black & Brahman Trading Masterclass.



There are many more benefits of learning to trade with a portfolio, one of the main ones being that you have more control over your finances. If a couple of your trades are going badly, we show you how (without risking a dangerous amount of capital) you can swap them with more favourable options.

HOW CAN BLACK & BRAHMAN HELP?



The Black & Brahman Trading Model consists of 4 elements focusing on; Theory, Reliability, Safety and Profitability.

1 TRADING THEORY

The first section focuses on providing the trader with the key elements of trading markets. Who are the key players? What drives the price? How to manage secondary instruments?

2 TRADING RELIABLY

Once the trader understands the fundamentals of the markets they then will learn how to trade reliably, gaining confidence in their trading system, so that they are willing to trade their own funds.

Another element of the model recognises that the market environment changes over passing years and decades, therefore we teach an adaptive trading strategy. This means that our learners can trade in numerous markets over varying time-frame and are resilient traders to outside forces.

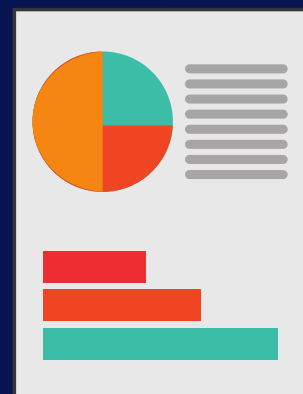
3 TRADING SAFELY

The next stage of the model teaches the trader to manage and look after their hard earned funds whilst at the same time trading regularly and confidently.

4 TRADING PROFITABLY

Once we have established that the learner understands the market that they are trading and is able to trade safely and reliably, we then go on to show them how to trade profitably. We teach them how to manage their trades in such a way that they capitalise on previous positive trades and manage and reduce their downside exposure when the outcomes dictate.

At Black & Brahman we recognise that there is not a one-size-fits-all trading system, traders need to apply the same fundamentals but we need an individualised trading system. Therefore we work with our learners to first develop and then use their own personal Trading Plan.



MENTORSHIP

One of the most common complaints we hear from people who have used other training companies is that they are left to fend for themselves once they have finished the course. We know from our research that learners who have access to a mentor perform considerably better than those who don't, primarily because the mentor gives them the confidence they need when they start trading.



Because of this, Black & Brahman provide 6 months free mentorship with our courses. Our specialist mentors have experience teaching people from all walks of life to trade, so they are well equipped to handle any situation you throw at them.

For the novices, our mentors are great at introducing beginners into the world of financial trading; For our more experienced clients, our mentors can help take your trading to the next level by reducing your losses and teaching you advanced strategies to increase profits.

At Black & Brahman we don't just show you the path, we accompany you along the journey.

WHAT COURSE IS BEST FOR YOU?

We have multiple courses designed to accommodate the needs of people at all stages of the trading spectrum.

So which course is best for you?

	Intro to trading	Masterclass	E.T.P. *
Learn the basics of trading	✓	✓	✗
For beginners	✓	✓	✗
Will be able to trade after	✗	✓	✓
Mentorship	✗	✓	✓
Learn the safety, reliability & profitability systems™	✗	✓	✓
For established traders who want better results	✗	✗	✓

*(Elite Trading Programme)

We are currently offering the Introduction to Trading course for FREE, so there are no excuses. Go to the Black & Brahman website and use the code 'FREEINTRO' to claim your place today!



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